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JESSICA ALBA

When The Honest Company entered Southern California's industrial wellness complex in 2012, we were skeptical. Did the world really need more ecofriendly onesies and nontoxic dish soap? The answer is yes, it turns out. In 2014, Jessica Alba's all-natural consumer goods business did more than $150 million in revenue and raised a reported $70 million for its impending IPO. The company is also planning to expand into global markets, with a focus on China. What's more, the genetically blessed Alba remains a big-screen staple, recently appearing in the *Sin City* sequel. Here, we map her BPA-free life. —CHRIS CLAYTON

BUSINESS

The Honest Company
Inspired by a need for safe and effective products for her family, Alba launched her company with Brian Lee, Sean Kane and Christopher Gavigan. Today, it offers more than 100 products and is reportedly valued at nearly $1 billion.

Costco, Target, Whole Foods, Nordstrom
A few of The Honest Company's retail partners—though about 80 percent of its business comes from online purchases.

Wellington Management Company
This private investment firm reportedly led the funding parade during The Honest Company's 2014 cash grab for its IPO, expected to happen this year.

Machete*, *Sin City*, *Fantastic Four
Let's not forget that Alba was an actress first. She's found the most box office success with these three big-screen action series.

Over the past three years, The Honest Company has donated more than 600 products to nonprofit partners, including Baby2Baby, Children's Hospital Los Angeles and the Safe Kids Coalition.

FRIENDS + FAMILY

Catherine and Mark David Alba
Alba's parents moved around a lot when she was young because of her dad's Air Force career. They ultimately settled in Claremont, California, and when Alba was 11, her mom enrolled her in acting lessons in Beverly Hills. Alba has a younger brother, Joshua.

Joshua Alba acted alongside his sister in Fox's defunct cyberpunk drama *Dark Angel*.

Kelly Sawyer
Alba's friend, a former model, is a creative director at LA-based clothing boutique Satine.

Cash Warren
Alba married film producer Cash Warren in 2008. The pair has two young daughters, Honor Marie Warren and Haven Garner Warren.

Ancestry
During her 2014 appearance on Henry Luis Gates Jr.'s show *Finding Your Roots*, Alba traced part of her lineage back to the ancient Maya.

Henry Luis Gates Jr. also is a Barack Obama booster and donated the maximum allowable amount at the time ($4,600) to his 2008 White House bid.

MISCELLANEOUS

Politics
Alba openly endorsed Barack Obama during his first presidential run.

Instagram
Alba is a self-described addict of the photo-sharing service, with some 4.4 million followers poring over her selfies and kid pics.

Charity
Alba has advocated for many nonprofits, including Habitat for Humanity, the (RED) campaign, Baby2Baby, FoodCorps and Code.org.

BETTY IMAGES (HONEST COMPANY); DIMENSION FILMS (SIN CITY); STEFANIE KEENAN/GETTY IMAGES FOR

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