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Jessica Alba and Mount Sinai Leadership Open
The Honest Company Ultra Clean Room

Gold standard for evaluating impact of chemicals on children’s health

(NEW YORK CITY – Sept. 10) Actress and environmental advocate Jessica Alba today joined
officials from the Mount Sinai Health System to formally open The Honest Company Ultra Clean
Room. Part of Mount Sinai’s Children’s Environmental Health Center (CEHC), the new, state-of-
the-art facility will measure, with greater sensitivity, the impact of chemicals in the
environment on children’s health.

“The Honest Company Ultra Clean Room is the gold standard in analytical chemistry
laboratories, and we want to thank Jessica Alba, Christopher Gavigan and the rest of our friends
at The Honest Company for their generous support of this endeavor,” said Kenneth L. Davis,
MD, Chief Executive Officer and President of the Mount Sinai Health System. “The new clean
room will be an integral part of our Laboratory for Molecular Environmental Chemistry and
further establishes Mount Sinai as a leader in the field of children’s environmental health.”

The Honest Company Ultra Clean Room is specially equipped with technology that significantly
reduces the risk of sample contamination and allows for evaluation of chemicals at
concentrations as low as parts per trillion. Already, groundbreaking work has been conducted in
the Ultra Clean Room, where a novel “biomarker” was developed to determine prior
environmental exposures in children.

“When we started The Honest Company, I was excited to create a brand that families could
trust for safer, more affordable options in non-toxic and eco-friendly lifestyle products,” said
Ms. Alba. “Hearing the passion from our customers for more products and more information
inspired us to go a step further. By supporting the team here at Mount Sinai with The Honest
Company Ultra Clean Room, we’re creating a space where chemical and environmental
research can generate valuable knowledge to forge a real change in the marketplace and,
ultimately, people's everyday lives. Seeing The Honest Company Ultra Clean Room at Mount
Sinai is a dream come true.”
Along with Dr. Davis, joining Ms. Alba during the ribbon-cutting ceremony at Mount Sinai’s Atran-Berg Building were Dennis S. Charney, MD, Anne and Joel Ehrenkranz Dean, Icahn School of Medicine at Mount Sinai and President for Academic Affairs, Mount Sinai Health System; Philip J. Landrigan, MD, MSc, Director of the Children’s Environmental Health Center at Mount Sinai; Christopher Gavigan, Founder and Chief Products Officer, The Honest Company; Brian Lee, Co-Founder and Chief Executive Officer, The Honest Company; Sean Kane, Co-Founder and President, The Honest Company; Robert O. Wright, MD, MPH, Professor and Vice Chair, Department of Preventive Medicine at the Icahn School of Medicine at Mount Sinai; and Manish Arora, BDS, MPH, PhD, Assistant Professor of Preventive Medicine at Mount Sinai.

The Laboratory for Molecular Environmental Chemistry is a collaboration between the CEHC, led by Director Philip J. Landrigan, MD, MSc and the Mindich Child Health and Development Institute at Mount Sinai, led by Director Bruce D. Gelb, MD. The Laboratory supports innovative research, pioneered by the CEHC’s Deputy Director Robert O. Wright, MD, MPH, to understand the impacts of environmental chemicals on children’s health and guide the development of new approaches to prevention and treatment.

“The ability to measure extremely low levels of exposure, even levels as small as parts per trillion, gives us the ability to understand how chemicals and other compounds impact human health – and especially children’s health,” said Dr. Landrigan. “The Honest Company Ultra Clean Room makes such critically important analysis possible.”

"We understand the unfortunate reality that chronic illness and disease, like asthma, developmental disabilities, allergies, and cancers are dramatically rising, especially in children,” said Gavigan. “At The Honest Company, we absolutely listen to doctors, like Dr. Phil Landrigan regarding how environmental toxicity is shown to attribute to illnesses, and we always take all necessary actions to create safe, non-toxic products that don’t use any chemicals of concern. Today we want to encourage other brands and retailers to stand with us and do the same, as we hope that The Honest Company Ultra Clean Room will serve the researchers and doctors at Mount Sinai as a place for groundbreaking, actionable data to ensure that families of today and tomorrow are safer and healthier.”

To learn more about the Laboratory for Molecular Environmental Chemistry and the Mount Sinai Children’s Environmental Health Center, please visit www.cehcenter.org.

About The Honest Company
The Honest Company (www.Honest.com), founded by Jessica Alba, Christopher Gavigan, Brian Lee and Sean Kane, was created to ensure that parents have access to non-toxic, eco-friendly, effective and beautiful family products that don’t break the bank. Honest.com offers essentials for every family member including diapers, wipes, bath, skin care, home cleaning and health and wellness products conveniently door-delivered through a monthly subscription service of customized product bundles or single item purchases. Honest products are also available at select retail outlets. As a certified B Corporation, The Honest Company strives to promote sustainability, engage employees and community and support non-profit initiatives working
to solve critical health and social issues affecting children and families. Available in the U.S. and Canada.

**About the Mount Sinai Health System**
The Mount Sinai Health System is an integrated health system committed to providing distinguished care, conducting transformative research, and advancing biomedical education. Structured around seven member hospital campuses and a single medical school, the Health System has an extensive ambulatory network and a range of inpatient and outpatient services—from community-based facilities to tertiary and quaternary care.

The System includes approximately 6,600 primary and specialty care physicians, 12-minority-owned free-standing ambulatory surgery centers, over 45 ambulatory practices throughout the five boroughs of New York City, Westchester, and Long Island, as well as 31 affiliated community health centers. Physicians are affiliated with the Icahn School of Medicine at Mount Sinai, which is ranked among the top 20 medical schools both in National Institutes of Health funding and by U.S. News & World Report.

For more information, visit [http://www.mountsinai.org](http://www.mountsinai.org), or find Mount Sinai on [Facebook](http://www.facebook.com), [Twitter](http://www.twitter.com) and [YouTube](http://www.youtube.com).

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