Trend alert: Some of our favorite household cleaning brands are now making beauty products—and we're not just talking hand soap. Companies such as The Honest Company, Seventh Generation and J.R. Watkins now offer super-effective (and super-affordable) chemical-free skin and hair care products. Here are some of our favorites:

**The Honest Company**
- **Honest Sunscreen SPF 30** This mineral-based sunscreen is water-resistant, provides broad-spectrum UVA and UVB protection, and the chemical- and fragrance-free formula disappears into skin. ($14; honest.com)

**Seventh Generation**
- **Nourishing Body Wash** This body care line is the first to be labeled USDA Certified Biobased, and these gentle body washes come in bottles made from 96 percent post-consumer recycled plastic ($6; seventhgeneration.com)

**J.R. Watkins Naturals Apothecary**
- **Lavender & Roman Chamomile Body Butter** A cut above many body butters, these luxurious, lightly scented moisturizers contain shea butter, coconut oil and vitamins A and E. ($12; jrwatkins.com)

**Sweeter summer travel**
Cover all your toiletry bases with Savannah Bee Company's "Her Majesty" Travel Kit. The cute burlap bag holds 2 oz. sulfate-free shampoo made with vitamin B-rich royal jelly, a conditioner with moisturizing honey and bee propolis, organic Earl Grey Beeswax Lip Balm and a mini jar of Royal Jelly Body Butter. Plus, all containers are recyclable. ($25; savannahbee.com)