SAN FRANCISCO

Ground Up
S.F.-based herbalists Sarah Buscho and Marina Storm had only a garden in Marin County when they set out to create Earth Tu Face in 2012: “We wanted a skincare line that was active, yet healthy for the face and the body,” says Buscho. Everything is meticulously sourced, from the rustic-chic glass bottles to the food-grade ingredients (blue chamomile, carrot and olive oil). With a children’s line in the works, top sellers like the Face Cleanse—made with aloe and palmarosa—are landing in the hands of some unexpected patrons: “We had the Whole Foods client in mind, but it has taken off with the high-fashion crowd. That’s a nice surprise.” $28-$62; earthtuface.com.

SANTA ANA

TOOL BOX

THE C LIST

JESSICA ALBA GETS HONEST
When L.A.-based Jessica Alba debuted her kid-focused line The Honest Company last year, little did she know her friends (moms Kelly Sawyer-Patricof and Nicole Richie among them) would incorporate the luscious creams into their own beauty routines. The multi-talented actress/mother/entrepreneur will next introduce adult SPF face lotion, deodorant and home fragrance this summer. • I mix Honest Body Oil with our Face & Body Lotion for extra moisture. I also spritz conditioning mist on my damp hair to enhance my natural waves. I use Organic Lip Balm Trio honest.com. • Shani Darden’s facials keep my skin fresh, hydrated and plumped in all the right places. Her Resurface Serum is incredible. shanidarden.com. • Robert Ramos at Estilo Salon is the best colorist, and hairstylist Jen Atkin is always at the forefront of the next beauty trend. estilosalonla.com; jenatkin.com. • Jessica James of Sol Power Yoga leaves you strong and svelte. solpoweryoga.com. • When I don’t have time to cook, M Café offers fresh, whole organic foods with great flavors. mcafeedechaya.com.


BURN NOTICE

Missoni Home now joins Ron Robinson’s fragrance line, Apothia, for a five-candle collection outfitted in the house’s signature pattern and evoking notes of oakmoss, Calimyrna fig, olive wood and rose. $78; apothia.com.